



VERDANA
POOL VILLA





BUSINESS OVERVIEW

Baan Suay Group (Surat Thani) Public Company Limited (“the Company”) operates a variety of property businesses, including real estate development for sale such as single-family homes, semi-detached houses, home offices, townhomes, and townhouses, and rental properties such as serviced apartments, markets, and community malls.

The company has successfully managed 70 projects worth over 7 billion baht, a result of over 33 years of experience since 1992 in the real estate business, combined with the expertise of its business partners and specialized consultants. This has resulted in outstanding performance, strong financial standing, and a ready supply of land in promising locations for future expansion throughout southern Thailand.



COMPANY BOARD



Dr. Niwat Sawadkaew
Chairman of the Board of Directors



Ms. Pannalak Poolsawat
Board of Directors
Executive Committee



Mr. Paiboon Hanwananon
Board of Directors
Executive Committee

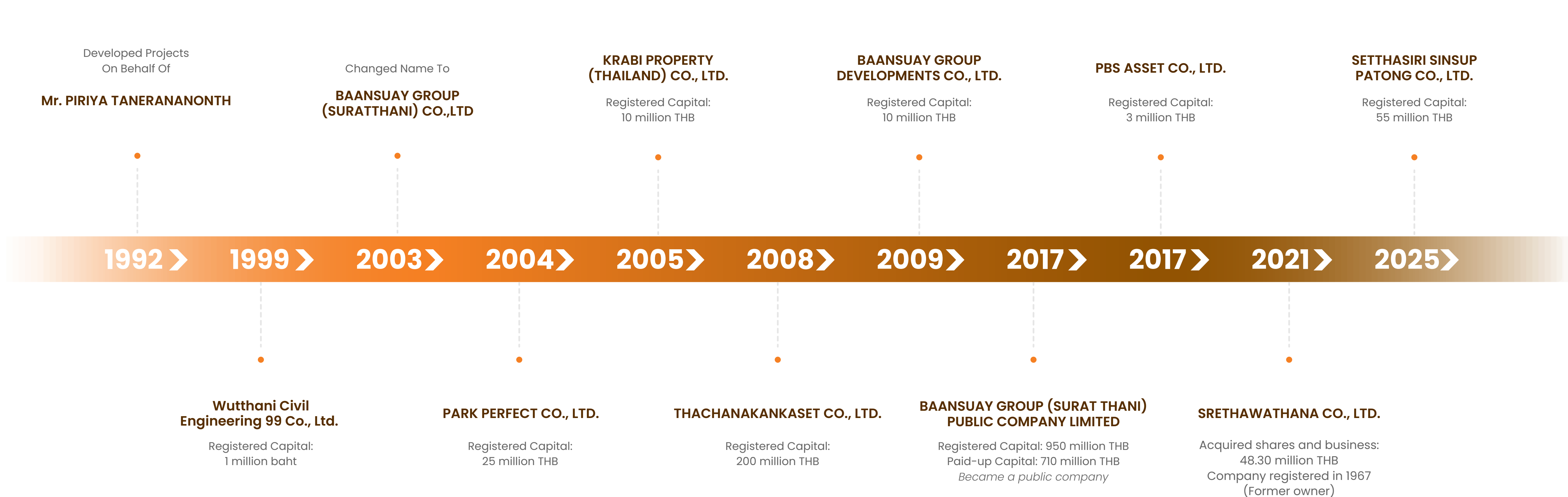


Mr. Piriya Thaniranon
Board of Directors
Executive Committee



Ms. Busakorn Wongwanich
Board of Directors
Executive Committee

COMPANIES **FOUNDED / ACQUIRED**



VISION • VALUES • MISSION

Business

Southern Pride, an organization that takes pride in Southern Thailand, is a leader in real estate innovation, committed to good governance, and dedicated to creating value for society.

Vision for the year

A leading real estate organization in the country and number one in the South.



Baansuay

The pride of being a staff member at Baan Suay; a brotherhood like one big family.

Synergy

Creating synergy: Every employee plays a part in the success of Baan Suay.

Good People / Good Quality / Good Service

The goal is to cultivate good people among employees, coupled with the development of high-quality products and excellent service.

Mission

Customer

Improve the quality of our products and services to create maximum customer satisfaction.

shareholders

Expand investments to generate good and sustainable returns for shareholders.

Business Partners

Doing business fairly, building success and growth together.

Community, society

It is a socially responsible organization that contributes to creating positive things for society.

Employee

Creating a good quality of life for employees and fostering long-term loyalty to the organization.



OUR CONSTRUCTION TEAM

At **Baan Suay Group**, our construction team is the foundation of our success. With years of hands-on experience in residential development, our engineers, project managers, and skilled craftsmen work together to deliver homes built to the highest standards of quality and precision.

We oversee every stage of construction — from groundwork to final finishing — ensuring strict quality control, timely delivery, and attention to every detail. Our team combines technical expertise with a deep understanding of modern tropical design, creating homes that are both structurally sound and

Through strong project management, reliable partnerships, and a commitment to excellence, we consistently complete projects efficiently while maintaining superior workmanship.

At **Baan Suay Group**, we don't just build houses — we build lasting value and trust.



OUR PROJECTS



OUR PROJECTS

